



ScriptSwitch[®]



The leading
decision support
solution for safe
and effective
use of medicines
within the NHS

ScriptSwitch®, provided by Optum®, is the UK's leading, innovative prescribing decision support solution, with more than 10 years' experience of delivering savings to the NHS and improving patient care and outcomes.

Currently utilised in GP practices across England, Wales and Scotland, ScriptSwitch® delivers prescribing information and alternative recommendations at the point of prescribing via a clear and impactful 'pop-up'. Details about the reason for the recommendation and any associated cost-benefit in the case of a switch are summarised in the display.

Prescribers maintain clinical freedom at all times and can choose to accept or decline any recommendation presented with just a single mouse click. On accepting a recommendation the clinical system is re-populated with the new prescription details but still allows for a final review by the prescriber prior to completing the prescription.

In 2014-15 we enabled the NHS to save more than **£62m**, through more than 11 million cost-saving prescription switch message recommendations and more than 28 million prescribing recommendations to improve the safety and quality of prescribing to more than 39 million patients.

Effective interventions

The information messages and switches displayed to prescribers are locally authored so that they are appropriate to the local health environment. Medicines optimisation teams can easily update the recommendation profile via a web-based tool and any updates are silently distributed to all member practices within an hour.

Prescribing Decision Support Tool

NITROFURANTOIN tablets 50mg (x28) ONE TO BE TAKEN FOUR TIMES A DAY Est. cost: £29.37	NITROFURANTOIN capsules 50mg (x28) ONE TO BE TAKEN FOUR TIMES A DAY Est. cost: £3.42
--	--

Cost Benefit: £25.96

Prescribing capsules represents better value for money.

i A three day course is usually adequate for the treatment of uncomplicated UTI. Advise women with lower urinary tract infection who are prescribed nitrofurantoin not to take alkalinising agents (such as potassium citrate).
http://www.sign.ac.uk/pdf/sign88_algorithm_non_pregnant_women.pdf

Edit Original **Prescribe Original** **Accept Replacement**

ScriptSwitch®

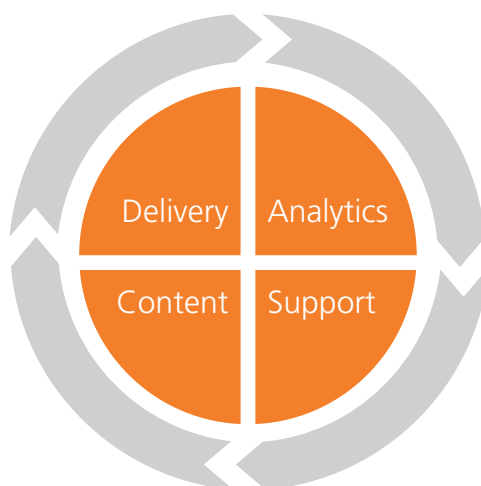
Prescriber feedback

- New functionality allows prescribers to provide direct feedback to profile authors about the content of the 'pop-up'
- This allows for a multidisciplinary approach to developing ScriptSwitch® recommendations

ScriptSwitch® has been a valuable communication tool to enable the Medicines Management team at Wakefield CCG to support users to make informed decisions at the point of prescribing via the timely provision of locally authored messages to improve quality, minimise risk and promote cost-effectiveness."

Lyndsey Clayton,
NHS Wakefield CCG

Helping patients get the best possible health outcomes.



Prescribers using ScriptSwitch® benefit from

- Timely advice to support evidence-based prescribing
- Cost-effective prescription alternatives
- Dosage optimisation switches, which improve adherence and save money
- Alerts for local RAG drugs and shared care agreements
- Dissemination of the latest guidance, e.g., MHRA and NICE
- Localised formulary guidance
- Alerts when prescribing unlicensed products
- Advice on patient tests, monitoring and adherence
- Links to other resources, e.g., patient information leaflets
- Advice on appropriate prescription quantities, thus reducing waste

ScriptSwitch® advanced analytics

- A comprehensive suite of reports to enable analysis of prescribing activity and savings
- Benchmarking at organisation or practice level and identifying opportunities to improve the quality, safety and cost-effectiveness of prescribing
- Used extensively across the NHS to facilitate discussion and share learning between healthcare professionals

ScriptSwitch® has been valuable in our mission to optimise prescribing across the Sandwell and West Birmingham area, helping us to rationalise prescribing, improve patient safety and reduce prescribing costs all at the point of prescribing. Having a system that offers the ability to implement formulary changes and update patient safety alerts without delay has also proved invaluable."

Neil Forrest,
NHS Sandwell and West Birmingham CCG

Outstanding service and support

- Optum has a team of healthcare professionals experienced in implementing medicines optimisation to support you
- You will have access to a dedicated account management and customer service team to support ScriptSwitch® in your organisation
- We are committed to sharing examples of how NHS organisations have used ScriptSwitch® to help with all aspects of medicines optimisation implementation

For more information on
how Optum can help, please
email: **info@optum.co.uk**
or call **+44 (0)20 7121 0560.**

To learn more, visit our website
at **optum.co.uk**



T 020 7121 0560 | E info@optum.co.uk | optum.co.uk
10th Floor, 5 Merchant Square, Paddington, London, W2 1AS

Optum® is a registered trademark of Optum, Inc. in the U.S. and other jurisdictions. All other brand or product names are trademarks or registered marks and the property of their respective owners. Because we are continuously improving our products and services, Optum reserves the right to change specifications without prior notice. Optum is an equal opportunity employer.

© 2016 Optum, Inc. All rights reserved. UK1286 08/16