



ScriptSwitch

The leading decision support solution for safe and effective use of medicines within the NHS

ScriptSwitch®, provided by Optum®, is the UK's leading, innovative prescribing decision support solution, with more than 10 years' experience of delivering savings to the NHS and improving patient care and outcomes.

Currently utilised in GP practices across England, Wales and Scotland, ScriptSwitch delivers prescribing information and alternative recommendations at the point of prescribing via a clear and impactful 'pop-up.' Details about the reason for the recommendation and any associated cost-benefit in the case of a switch are summarised in the display.

Prescribers maintain clinical freedom at all times and can choose to accept or decline any recommendation presented with just a single mouse click. On accepting a recommendation the clinical system is re-populated with the new prescription details but still allows for a final review by the prescriber prior to completing the prescription.

Effective interventions

The information messages and switches displayed to prescribers are locally authored so that they are appropriate to the local health environment. Medicines optimisation teams can easily update the recommendation profile via a web-based tool and any updates are silently distributed to all member practices within an hour.

The screenshot displays the 'Prescribing Decision Support Tool' interface. At the top, it compares two options for Nitrofurantoin: tablets and capsules. The tablet option is currently selected. Below this comparison, a 'Cost Benefit: £25.96' is highlighted, indicating that the capsule option is more cost-effective. A message states: 'Prescribing capsules represents better value for money.' Below this, a blue information icon is followed by a note: 'A three day course is usually adequate for the treatment of uncomplicated UTI. Advise women with lower urinary tract infection who are prescribed nitrofurantoin not to take alkalinising agents (such as potassium citrate). http://www.sign.ac.uk/pdf/sign88_algorithm_non_pregnant_women.pdf' At the bottom of the tool, there are three buttons: 'Edit Original', 'Prescribe Original', and 'Accept Replacement'. The 'Accept Replacement' button is highlighted. The ScribSwitch logo is visible in the bottom right corner.

NITROFURANTOIN tablets 50mg (x28)	NITROFURANTOIN capsules 50mg (x28)
ONE TO BE TAKEN FOUR TIMES A DAY	ONE TO BE TAKEN FOUR TIMES A DAY
Est. cost: £29.37	Est. cost: £3.42

Cost Benefit: £25.96

Prescribing capsules represents better value for money.

i A three day course is usually adequate for the treatment of uncomplicated UTI. Advise women with lower urinary tract infection who are prescribed nitrofurantoin not to take alkalinising agents (such as potassium citrate). http://www.sign.ac.uk/pdf/sign88_algorithm_non_pregnant_women.pdf

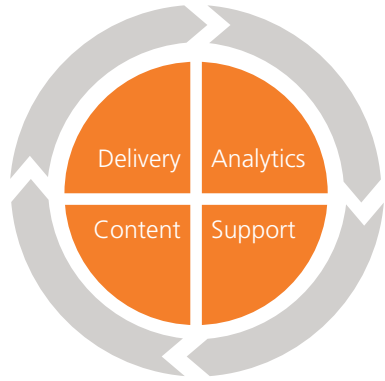
ScribSwitch

Prescriber feedback

- New functionality allows prescribers to provide direct feedback to profile authors about the content of the 'pop-up'
- This allows for a multidisciplinary approach to developing ScriptSwitch recommendations

ScriptSwitch has been a valuable communication tool to enable the medicines management team at Wakefield CCG to support users to make informed decisions at the point of prescribing via the timely provision of locally authored messages to improve quality, minimise risk and promote cost-effectiveness."

– Lyndsey Clayton,
NHS Wakefield CCG




Helping patients get the best possible health outcomes

Prescribers using ScriptSwitch benefit from

- Timely advice to support evidence-based prescribing
- Cost-effective prescription alternatives
- Dosage optimisation switches, which improve adherence and save money
- Alerts for local RAG drugs and shared care agreements
- Dissemination of the latest guidance, e.g., MHRA and NICE
- Localised formulary guidance
- Alerts when prescribing unlicensed products
- Advice on patient tests, monitoring and adherence
- Links to other resources, e.g., patient information leaflets
- Advice on appropriate prescription quantities, thus reducing waste

ScriptSwitch advanced analytics

- A comprehensive suite of reports to enable analysis of prescribing activity and savings
- Benchmarking at organisation or practice level and identifying opportunities to improve the quality, safety and cost-effectiveness of prescribing
- Used extensively across the NHS to facilitate discussion and share learning between healthcare professionals




The ScriptSwitch software has enabled our board to promote local guidance at the point of prescribing. It has complimented the work of the prescribing management team, who cannot be in all GP practices every day. It has encouraged changes in the prescribing habits of our clinicians, not just to achieve cost efficiencies but to support evidence-based medicine, which in turn improves the treatment our patients receive.”

– Katrina Mackie,
Formulary and Clinical Effectiveness
Pharmacist, NHS Lanarkshire

Outstanding service and support

- Optum has a team of healthcare professionals experienced in implementing medicines optimisation to support you.
- You will have access to a dedicated account management and customer service team to support ScriptSwitch in your organisation.
- We are committed to sharing examples of how NHS organisations have used ScriptSwitch to help with all aspects of medicines optimisation implementation.

ScriptSwitch has provided over 22 million prescribing recommendations this year and helped NHS organisations to **save more than £35m.**







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