



Supporting the transition
towards primary care
at scale and population
health management

The care delivery environment is changing with significant challenges and market pressures. The *NHS Five Year Forward View* and *GP Forward View* outline the need for care providers to deliver greater value, assume more risk and take on more responsibility.



Reducing pressure

At Optum®, we recognise the importance of general practice and work to support clinicians and their teams in their day to day work. In many cases, this includes looking at how general practice can become a key enabler in an integrated care system. To set the foundations for new models of care, we focus on increasing efficiency, improving quality and reducing pressure in general practice itself.

1. Royal College of General Practitioners. When general practice thrives the NHS Survives: 10 actions to implement the GP Forward View locally. rcgp.org.uk/-/media/Files/Policy/A-Z-policy/Ten-actions-to-implement-the-GPFV-locally.aspx?la=en. Published July, 2016. Accessed Jan, 2017.

2. Kings Fund. Understanding pressures in general practice. kingsfund.org.uk/sites/files/kf/field/publication_file/Understanding-GP-pressures-Kings-Fund-May-2016.pdf. Published May, 2016. Accessed Jan, 2017.

3. Ibid.

4. Royal College of General Practitioners.

Helping you and your practice

Easing workload pressure

We can help manage your administrative services and processes so they are more efficient, responsive and hassle-free, enabling you to concentrate on running your practice, and, more importantly, spending more time with your patients.

Managing patient demand and improving efficiencies

We can help you identify patients that need the most care through our predictive analysis tools, combined with our expertise and support. Optum can empower GPs and their teams to provide proactive treatment and achieve improved outcomes, while managing costs and realising efficiencies.

Improving quality and sharing best practice

We provide tools and systems to help you see your practice through a focussed lens. This enables you to make informed decisions based on your data and share best practice to help improve clinical quality.

The Optum difference

As a leading health services and innovation company, Optum is uniquely positioned to help GPs and providers. We have 15 years of experience supporting the NHS as a provider and commissioning support organisation. Today, we are privileged to serve more than 5000 general practices in the UK with ScriptSwitch®, our prescribing decision software.

Having built and supported accountable care systems for more than 20 years, Optum brings practical, hands-on experience, strengthened by leading population health analytics and data tools. We currently operate 26 accountable care organisations in the US and are working with Sustainability and Transformation Plan (STP) regions and Vanguard sites in England.







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