



SCRIPTSWITCH

SUPPORTING QUALITY CARE AND COST-EFFECTIVE PRESCRIBING

ScriptSwitch® is a primary care prescribing decision support tool, embedded into clinical system workflows to improve prescribing safety and lower costs at the point of care. Optum has been supporting primary care prescribing for more than 17 years. We have recently made significant enhancements to ScriptSwitch, improving its quality, effectiveness and user experience.

Features:

- Easy access libraries of pre-authored national content and guidance, including cost savings and safety information (e.g NICE, MHRA, UKMI, NHSE, BNF, BNFC, RPS & DM&D)
- Customisable recommendations profile, aligned to local priorities
- New content manager tools, making profile management quick and easy, including templates and bulk-edit functionality
- Integration with patient record to improve pop-up specificity, reducing message fatigue and increasing acceptance rates
- Patient-specific alerts integrated with the patient record and delivering calls to action to reduce avoidable harm
- National indicative stock alerts integrated within recommendation content manager
- Data visualisation tools to provide actionable insights, with flexible reporting to identify trends and variation

Support:



- Rapid deployment, with the changes you make updated and live in practices the same day
- Training provided to enable best use of both ScriptSwitch content manager and reporting tools
- Dedicated support desk, expert help and hands-on pharmacist support to provide insight, advice and practical assistance to maximise benefits to patients, prescribers and budgets
- Opportunities and forums for sharing best practice with other users/organisations
- Development and use of our reporting and analytics tools to allow for deeper level of engagement with prescribers

Very quick response from Account manager & IT support and issues were resolved in all cases.
— Central Lancashire CCG

GPs in Wakefield have been positively engaged with ScriptSwitch, it just seems to be embedded in every day practice.
— Wakefield CCG

SCRIPTSWITCH AND THE NHS*

Scriptswitch provides actionable information, advice and guidance to reduce risk, improve outcomes and reduce prescribing costs.

GP PRACTICES	PATIENTS	SAVINGS	PRESCRIBING RECOMMENDATIONS	RETURN ON INVESTMENT
 4000+ served	 ~27m coverage	 £34m achieved	 26m delivered	 Up to £9

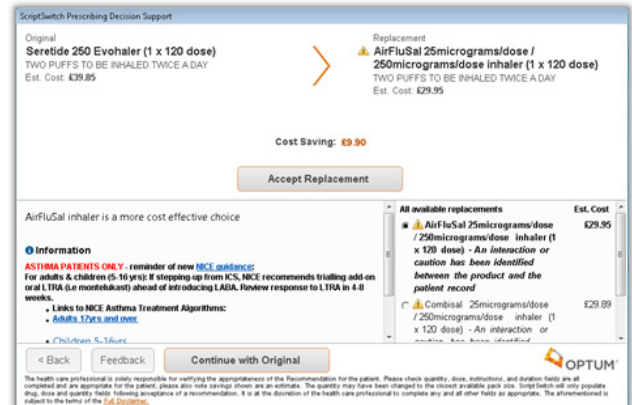
*Reporting period UK financial year (April 18–March 19)

SCRIPTSWITCH AND RADAR RECOMMENDATION POP-UP

ScriptSwitch Pop-up

The standard ScriptSwitch prescribing decision support pop-up provides a range of recommendation capabilities including: information messages, custom formatting, hyperlinks, multiple switch options, specific dose switching and cost saving estimations

ScriptSwitch is a great help with the prescribing safety agenda alerting prescribers to Red drugs and MHRA warnings at the point of prescribing and/or review.
— Herefordshire CCG



ScriptSwitch Pop-up

In addition, ScriptSwitch has integrated Reducing Admissions from Drug Associated Reactions (RADAR) alerts at the point of care. Upon opening a patient record, RADAR identifies patients at high risk of an avoidable admission and provides an alert into the clinical workflow so the GP or prescriber can take action. Delivering patient-specific, actionable clinical safety alerts at the point of care, RADAR provides an additional evidence base to support clinical decision making.

RADAR Alerts – RED

Alert: Antiplatelet agent detected with severe anaemia

Name: Pamela Feasey

NHS No: 9111264012

Total Alerts: 2 Red

View
Ignore



Level	Type	Details	Last Extract Date	Search Run
RED	Admissions Avoidance	Patient was severely anaemic, on antiplatelets and not had a recent fbc. Patient needs urgent fbc.	02/01/0001 Tue 18:14	02/01/0001 Tue 18:14
RED	Admissions Avoidance	Bendroflumethiazide Alert 5: Potential Severe Hypokalaemia. Bendroflumethiazide is contra-indicated with hypokalaemia. Please ensure USE have been repeated since last test more than 3 months ago. Bendroflumethiazide causes low potassium indirectly by inhibiting sodium absorption from the distal convoluted tubules in the kidneys. This increases the sodium load in the collecting duct where	02/01/0001 Tue 18:14	02/01/0001 Tue 18:14
AMBER	Admissions Avoidance	Carbimazole Alert 5: Low neutrophil count Carbimazole can cause bone marrow suppression, neutropenia and agranulocytosis. Please review patient.	02/01/0001 Tue 18:14	02/01/0001 Tue 18:14

RADAR Alerts

WHO WE ARE

Our purpose is to create and use actionable insight to help make the UK health and care system work better for everyone. We differentiate based on our clinical expertise, world-class technology and analytics, and practical operational experience working with the NHS, and internationally.



CLINICALLY DRIVEN



DATA AND ANALYTICS



REAL-WORLD EXPERIENCE

We are **clinically driven** and **exclusively health and care focused**. Everything we do is about helping health and care systems work better and improving outcomes for patients and populations.

We are a **world-class technology and analytics company** and a **global leader in the application of data science**. We combine global best practice with **more than 15 years experience working with the NHS and local authorities**.

We have **practical, real-world experience managing integrated health and care systems** around the world.

Want to learn more?

Contact us on E: info@optum.co.uk or T: 020 7121 0560