



POPULATION HEALTH MANAGEMENT

HELPING YOU IMPROVE THE HEALTH OF POPULATIONS

Integrated care systems are central to the delivery of the *NHS Long Term Plan*. All systems will need to demonstrate how they are adopting population health approaches to redesign care as they move towards shadow integrated care system status and beyond.

At Optum, we believe population health management is the driving force to enabling a collective understanding of the needs and behaviours of a population, across both providers and commissioners.

HOW WE HELP

We focus on helping systems improve the health of an entire population. From improving the physical and mental health outcomes and wellbeing of people, through to reducing health inequalities within and across a defined population.

We help:



Systems take action to reduce the occurrence of ill-health



Address the wider determinants of health



Enable collaborative working with communities and partners

Our approach focuses on data-driven planning to deliver proactive care for maximum impact.

This includes segmentation, stratification and impact modelling to identify local 'at-risk' cohorts. In addition, we help systems design and target interventions to provide support for people with ongoing health conditions in order to reduce unwarranted variations in outcomes.

A new way forward for general practice

INFRASTRUCTURE, INTELLIGENCE AND INTERVENTION

We focus on three areas – infrastructure, intelligence and interventions.

We work with systems to build a structured programme of workshops and provide coaching to build and embed population health management approaches.

This includes:

- Building population health management (PHM) leadership capabilities
- Helping you develop a team to support delivery for the longer term
- Working with business intelligence (BI) teams to accelerate system infrastructure and enable ongoing use of the PHM cycle
- Providing a space for BI teams to leverage data, define cohorts, outcomes of interest and test and measure the effectiveness of interventions

DEVELOPING POPULATION HEALTH MANAGEMENT INSIGHTS

Optum offers support in a number of areas to enable the insights required for population health management.



Information governance

Completion of appropriate Independent Group Advising on the Release of Data (IGARD) submissions for linked data.



Coaching

Helping you build a multi-year actuarial model to demonstrate potential unmitigated and mitigated spend across the system.



Population health opportunity identification and intervention targeting

A set of workshops within agreed localities, facilitated by analytical and clinical subject matter experts to identify opportunities and target interventions. Initial intervention implementation planning will also be supported by weekly clinical coaching.



System Capability Development

Linked to Primary Care Network/locality development programmes, we can help identify appropriate localities with the level of required 'readiness' to ensure success.



PHM champion development workshops and coaching

A set of structured activities to support system development of population health management capabilities. Activities include best practice workshops, facilitated peer learning group sessions and coaching.



Development of a PHM Executive

Supporting development through a combination of coaching for executive leads, system workshops and support in the development of the longer term PHM road map for your ICS.

Want to learn more?

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