



SCRIPTSWITCH

SUPPORTING QUALITY CARE AND COST-EFFECTIVE PRESCRIBING

ScriptSwitch® is a primary care prescribing decision support tool, embedded into clinical system workflows to improve prescribing safety and lower costs at the point of care. Optum has been supporting primary care prescribing for more than 17 years. We have recently made significant enhancements to ScriptSwitch, improving its guality, effectiveness and user experience.

Features:

- Easy access libraries of pre-authored national content and guidance, including cost savings and safety information (e.g NICE, MHRA, UKMI, NHSE, BNF, BNFC, RPS & DM&D)
- Customisable recommendations profile, aligned to local priorities
- New content manager tools, making profile management quick and easy, including templates and bulk-edit functionality
- Integration with patient record to improve pop-up specificity, reducing message fatigue and increasing acceptance rates
- Patient-specific alerts integrated with the patient record and delivering calls to action to reduce avoidable harm
- National indicative stock alerts integrated within recommendation content manager
- Data visualisation tools to provide actionable insights, with flexible reporting to identify trends and variation

SCRIPTSWITCH AND THE NHS*

Scriptswitch provides actionable information, advice and guidance to reduce risk, improve outcomes and reduce prescribing costs.

GP PRACTICES

PATIENTS

SAVINGS

PRESCRIBING RECOMMENDATIONS













£9

RETURN ON

*Reporting period UK financial year (April 18–March 19)



- Rapid deployment, with the changes you make updated and live in practices the same day
- Training provided to enable best use of both ScriptSwitch content manager and reporting tools
- Dedicated support desk, expert help and hands-on pharmacist support to provide insight, advice and practical assistance to maximise benefits to patients, prescribers and budgets
- Opportunities and forums for sharing best practice with other users/organisations
- Development and use of our reporting and analytics tools to allow for deeper level of engagement with prescribers

Very quick response from Account manager & IT support and issues were resolved in all cases." - Central Lancashire CCG

GPs in Wakefield have been positively engaged with ScriptSwitch, it just seems to be embedded in every day practice." — Wakefield CCG

SCRIPTSWITCH AND RADAR RECOMMENDATION POP-UP

ScriptSwitch Pop-up

The standard ScriptSwitch prescribing decision support pop-up provides a range of recommendation capabilities including: information messages, custom formatting, hyperlinks, multiple switch options, specific dose switching and cost saving estimations

ScriptSwitch is a great help with the prescribing safety agenda alerting prescribers to Red drugs and MHRA warnings at the point of prescribing and/or review." — Herefordshire CCG





In addition, ScriptSwitch has integrated Reducing Admissions from Drug Associated Reactions (RADAR) alerts at the point of care. Upon opening a patient record, RADAR identifies patients at high risk of an avoidable admission and provides an alert into the clinical workflow so the GP or prescriber can take action. Delivering patient-specific, actionable clinical safety alerts at the point of care, RADAR provides an additional evidence base to support clinical decision making.





WHO WE ARE

Our purpose is to create and use actionable insight to help make the UK health and care system work better for everyone. We differentiate based on our clinical expertise, world-class technology and analytics, and practical operational experience working with the NHS, and internationally.



Want to learn more?

Contact us on E: info@optum.co.uk or T: 020 7121 0560