## **Optum**

# Care for the future of your communities

PHM Analytics provides insight empowering care teams to find and tackle unwarranted variation in outcomes and care experience.



"While there will always be immediate pressures on our health care system, shifting the focus upstream is essential for improving population health and reducing pressure on our health and care system." – Rt Hon Patricia Hewitt\*

#### **Benefits**

PHM Analytics enables local shared understanding of the impact of wider determinants of health across your Integrated Care System.

- Rapidly find and understand the needs of populations at risk so you can prioritise actions that address health inequalities in your communities effectively.
- Use linked data and control matching to evaluate the impact of actions, increasing the confidence in local decision-making and building a deeper understanding of what works best.
- Understand how you are using local resources today so you can focus on improving outcomes, achieving best possible value and plan for demands of the future promoting financial sustainability.

Developed through collaboration with:

132

**Primary Care Networks** 

19

Place teams

**36** 

**Integrated Care Systems** 

To find out more about PHM Analytics, contact us



+44 (0)20 7121 0560



info@optum.co.uk



optum.co.uk



Follow us

#### Case study

#### Reducing hospital admissions: falls in Suffolk and North East Essex ICB



#### The status quo

Falls are the second most powerful predictor of acute emergency admission spend throughout Ipswich and East Suffolk (IES) and North East Essex (NEE).

12,700 patients have had a fall in the last 2 years.

#### Patient segmentation

People who fall tend to have 4x the multimorbidities of their peers.

3,245 admissions and **85** registered deaths due to falls in those aged 65 and over.



#### **Optum PHM Analytics**

Data-powered interventions

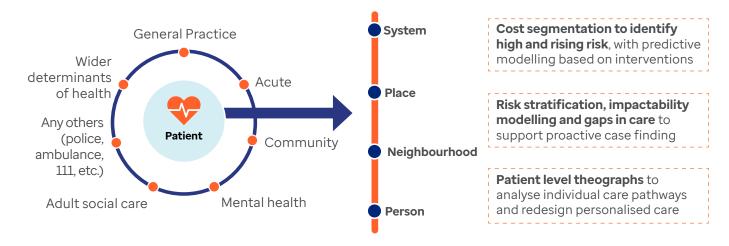
#### **Maximise effective interventions**

- High complexity over-65 fallers cost £6,000 more than non-fallers
- Over 65 population will increase by 38% by 2040
- · Reduce falls by 5% using NICE recommended preventative interventions

The result: £960K

ICB potential saving rolling-out fall prevention initiatives

### Understanding variations in care with person-centred linked data



Built to meet the needs of systems implementing population health management, PHM Analytics is a flexible solution enabling you to derive insights from your linked data. We provide as much or as little assistance as you need to customise, creating analytics that are practical and actionable meeting local needs.



Optum is a registered trademark of Optum, Inc. in the U.S. and other jurisdictions. All other trademarks are the property of their respective owners. Because we are continuously improving our products and services, Optum reserves the right to change specifications without prior notice. Optum is an equal opportunity employer.

© 2023 Optum, Inc. All rights reserved. Confidential property of Optum. Do not distribute or reproduce without express permission from Optum. UK4011 05/23